Use of Image Media to Increase Early Childhood Reading Interest

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Abstract

Image media is a medium that can increase children's interest in reading and communication. Image media can be stimulated to develop optimally. One of the developments in reading interest to children is through picture media. The importance of picture media for children is that it can increase knowledge and make it easier for children to communicate with others. The purpose of this study is to find out which Image Media can increase reading interest in children in kindergarten. This study uses qualitative descriptive research with teacher and student research subjects. The data collection tools used by the author in the research are observation, interviews, and documentation. By using this analysis, the researcher presented the results of the study that developing an interest in reading through picture media in kindergarten, in general, has developed the observation based on the 5 indicators presented by the researcher. This development has been in line with expectations. Based on the results of this analysis, in following the image media of 5-6-year-old children in kindergarten, it can be concluded that everything develops optimally.

Keywords: Image media, reading, Early Childhood

Abstrak

Media Gambar merupakan media yang dapat meningkatkan minat baca anak-anak dalam komunikasi, media gambar dapat stimulasi agar berkembang secara optimal. Salah satu dari perkembangan minat baca kepada anak adalah melalui media gambar Pentingnya media gambar bagi anak adalah dapat menambah pengetahuan dan mempermudah komunikasi anak dengan orang lain. Tujuan penelitian ini adalah untuk mengetahui sejauh mana Media Gambar dapat Meningkatkan minat baca pada anak di TK. Penelitian ini menggunakan jenis penelitian deskriptif kualitatif dengan subyek penelitian guru dan siswa. Alat pengumpulan data yang penulis gunakan dalam penelitian adalah observasi, wawancara, dan dokumentasi. Dengan menggunakan analisis tersebut maka peneliti mengemukakan hasil penelitian bahwa mengembangkan minat baca melalui media gambar di TK umumnya sudah berkembang

pengamatan tersebut berdasarkan dari ke 5 indikator yang dikemukakan oleh peneliti. Perkembangan ini sudah sesuai harapan. Berdasarkan hasil analisis ini dalam mengikuti media gambar anak usia 5-6 tahun di tk dapat di simpulkan bahwa semuanya berkembang dengan baik secara optimal.

Kata kunci: *Media gambar, membaca, anak usia dini*

Introduction

Based on the Regulation of the Minister of National Education Number 58 concerning Early Childhood Education Standards (2009: 3-11), it is stated that one of the early childhood education standards contained in the level of developmental achievement, which contains the rules of early childhood growth and development from birth to the age of six (Indriani & Suteja, 2023). The child's development achieved is an integration of aspects of understanding, namely religious and moral, physical-motor, cognitive, linguistic, and social-emotional values. One of the aspects that is developed from an early age is language (Rukajat, 2024). Language skills are very important for children, because children use them to convey their desires, thoughts, hopes, requests, and others for their personal interests (Suhartono, 2020: 8). Language is a communication medium because it provides children with skills to be able to communicate and express themselves so that children can be part of their social group. Based on the researcher's observations on early childhood early childhood shows that children's ability to recognize the concept of letters and words as a stage of the initial reading process, is not in accordance with the stages of development that should be. (Wulan & Mulyono, 2023)

The low initial reading ability of children can be found when teachers make assessments in the process of learning to read words, only 2 out of 17 children are able to read with good criteria (RAHAYU et al., 2023), namely children still have difficulty distinguishing letters and reading words that have been spelled One of the efforts that can be made to develop the potential and abilities of children include that teachers should have skills in providing stimulation in every aspect of development (Regulations Minister of National Education Number 58 concerning Early Childhood Education Standards). Judging from the existing problems, the initial interest in reading needs to be developed in the right way, namely by selecting learning media in the form of the right images (Makhroji et al., 2023). One of the media that can be used to increase interest in reading at the beginning is by using picture media (Fitri & Suharyani, 2023). The use of this picture media can bring children to a fun learning environment in early reading learning because the teacher uses a play strategy and the technique used is a word game that can provide an active and fun learning situation(Cahya Bulan et al., 2023). An active and fun learning situation will make learning meaningful for children. This is the main key to achieving the expected goals in kindergarten schools. Learning activities with picture media can stimulate aspects of the development of early reading skills and motivate children in learning to read.

Research Method

This research is descriptive qualitative research, which describes a symptom, condition, and existing situation. So that researchers can get a broad and in-depth picture of phenomena and realities in the field The approach used in this study is a descriptive approach, which is a method that aims to give an overview of the character of one variable, group or event that occurs in society. The sample in this study is teachers and students, and the data collection procedures used are observation, interviews, and documentation. The data analysis used in this study consists of data reduction, data presentation, and data verification, and a conclusion is drawn.

Results and Discussion

1. The Use of Image Media can Increase Interest in Learning to Read in Early Childhood

Image media is an imitation of objects and scenes in terms of their appearance and size relative to the environment. Among learning media, image media is the most commonly used media. This is because students prefer pictures to that, especially if the pictures are made and presented according to good requirements, of course it will increase the enthusiasm of students in following the learning process. The benefits of images as a learning medium at an early age include: 1) creating attraction for children clear and easily recognizable images helping children understand abstract concepts through visual representations that they are familiar with, 2) making it easier for students to understand/understand children more easily remembering the information presented through pictures compared to text or verbal explanations only 3) making it easier for children to understand what pictures mean Concrete attracts children's attention, makes learning more interesting and fun, 4) clarifies important parts or small parts so that they can enjoy pictures help children connect lessons with the real world, so that children can relate what they learn to everyday experiences, 5) shorten a description.

This is in line with the development of vocabulary at the age of 4-5 years which develops in line with the ability to combine visual perception activities (what is seen) with language skills or thinking skills and transform these two things into children repeating simple sentences, mentioning words, and relationships that may exist between all of these things, which includes the ability to visualize and graphically. Referring to the facts in the field that there are several findings so that image media can be used as an effective and efficient medium in learning, especially teaching to improve vocabulary in early childhood including a) pictures are concrete describing what is taught, b) images overcome space and time to accelerate students' capture of the images shown, c) images overcome verbalism so that the five senses can observe it more clearly, d) images can be explained to explain a meaning, because the image directly sees the object, e) the images are easy to choose and present because they do not require complicated equipment, f) the images are easy to use, both for individuals and groups. According to the findings that have been found.

Image media is an imitation of objects and scenes in terms of their appearance and size relative to the environment. Among learning media, image media is the most commonly used media. This is because students prefer pictures Because pictures are made and presented in accordance with good requirements, of course it will increase the enthusiasm of students in following the learning process The researchers' findings on the benefits of pictures as a learning medium at the age of children are a) causing child attraction b) Facilitating students' understanding/understanding c) Facilitating abstract explanations so that children can more easily understand what is meant d) Clarifying the parts that are important or small parts so that they can be enjoyed and e) Shorten a description.information described in words may require a long description. The use of image media in reading learning has many advantages that are supported by the views of various experts. Images not only help to increase interest and motivation in learning, but also reinforce understanding of concepts, improve memory, and support diverse learning styles. By utilizing image media effectively, educators can create a more engaging and beneficial learning experience for children.

2. **Advantages and Disadvantages of Using Picture Media can Increase Interest in Learning to Read in Early Childhood**

a. Advantages of Picture Media on Increasing Interest in Learning to Read

The use of image media in early childhood is very beneficial in various aspects of child development, ranging from cognitive, motor, social-emotional, to creative. By integrating The use of image media in early childhood is very beneficial in various aspects of child development, ranging from cognitive, motor, social-emotional, to creative. By integrating images in learning activities, teachers can create a more engaging, effective, and inclusive learning environment for all children. The advantages of pictorial media in increasing the minant of early childhood reading learning include; a) increasing the attractiveness and motivation of learning, b) visuals that are an attraction in early childhood education, c) increasing visual understanding through images in early childhood.

In learning activities, teachers can create a more interesting, effective, and inclusive learning environment for all children. The advantages of pictorial media in increasing the minant of early childhood reading learning include; a) increasing the attractiveness and motivation of learning, b) visuals that are an attraction in early childhood education, c) increasing visual understanding through images in early childhood.

b. Disadvantages or Weaknesses of Picture Media on Increasing Interest in Learning to Read
The early childhood education process in visual media such as images is often used as a learning aid. The use of pictures is intended to make learning more interesting and help children understand the concepts taught. However, although images have many benefits, several disadvantages need to be considered so that the use of images in learning can be optimized without causing negative impacts, including a) excessive reliance on visuals, b) inaccurate and misleading images, c) visual distraction, d) limitations in conveying

complex information, e) costs and resources, f) incompatibility with other learning styles. While image media can be a very effective tool in increasing interest in learning to read, the drawbacks and challenges associated with its use also need to be considered. It is important to integrate the visual media in a balanced way, and avoid over-dependence, and ensure that students stay engaged with the text directly to develop better reading skills. A holistic and integrated approach to learning will provide more optimal results for students.

Conclusion

The use of image media significantly increases early childhood reading interest. Attractive image media can attract children's attention, make it easier to understand the story, and stimulate their imagination. In addition, image media helps children connect text with visuals, thus making the process of learning to read more fun. This study recommends the use of different types of picture media, such as picture books, posters, and interactive props, to create a more engaging and effective reading experience for children. Picture media is able to stimulate children's imagination and creativity, making them more eager to explore the world of books. This study emphasizes the importance of using image media as an effective tool to increase children's interest in reading. With an interesting and interactive approach, it is hoped that children will not only learn to read, but also love reading activities from an early age.

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